# **Business Administration**

Associate in Applied Science

Program Business Administration Program Code A25120A

### **RECOMMENDED COURSE SEQUENCE**

Fall Semester - Y	ear One		
Course Code	Course Title	Credits	Notes
ACA-111	College Student Success	1	
ACC-120	Principles of Financial Accounting	4	
BUS-110	Introduction to Business	3	
CIS-110	Introduction to Computers	3	
ENG-111	Writing and Inquiry	3	
Spring Semester	- Year One		
Course Code	Course Title	Credits	Notes

Course Code	Course Title	Credits	Notes	
ACC-121	Principles of Managerial Accounting	4		
BUS-137	Principles of Management	3		
BUS-240	Business Ethics	3		
MAT-143	Quantitative Literacy	3		
MKT-232	Social Media Marketing	4		

# Summer Semester - Year One

Course Code	Course Title	Credits	Notes	
COM-231	Public Speaking	3		
	Humanities/Fine Arts Elective AAS (3 credits)	3		
PSY-150	General Psychology	3		

# Fall Semester - Year Two

Course Code	Course Title	Credits	Notes	
BUS-115	Business Law I	3		
ECO-251	Principles of Microeconomics	3		
MKT-120	Principles of Marketing	3		
MKT-223	Customer Service	3		

Spring Semester	- Year Two			
Course Code	Course Title	Credits	Notes	
BUS-139	Entrepreneurship I	3		



BUS-239Business Applications Seminar2CTS-130Spreadsheet3BUS-225Business Finance3	BUS-153	Human Resource Management	3	
	BUS-239	<b>Business Applications Seminar</b>	2	
BUS-225 Business Finance 3	CTS-130	Spreadsheet	3	
	BUS-225	Business Finance	3	

#### **Total Credits 66**

### **More Information**

Career Programs Bosch AMC 122 New Bern, NC 28562 (252) 638-7370 ccc-careerprograms@cravencc.edu