

# Business Administration



Diploma

Program [Business Administration](#)

Program Code D25120A

## RECOMMENDED COURSE SEQUENCE

Fall Semester - Year One			
Course Code	Course Title	Credits	Notes
ACA-111	College Student Success	1	
ACC-120	Principles of Financial Accounting	4	
BUS-110	Introduction to Business	3	
CIS-110	Introduction to Computers	3	
ENG-111	Writing and Inquiry	3	

Spring Semester - Year One			
Course Code	Course Title	Credits	Notes
BUS-137	Principles of Management	3	
BUS-153	Human Resource Management	3	
BUS-240	Business Ethics	3	
MAT-143	Quantitative Literacy	3	

Fall Semester - Year Two			
Course Code	Course Title	Credits	Notes
BUS-115	Business Law I	3	
ECO-251	Principles of Microeconomics	3	
MKT-120	Principles of Marketing	3	
MKT-223	Customer Service	3	
MKT-232	Social Media Marketing	4	

**Total Credits 42**

## More Information

Career Programs  
Bosch AMC 122  
New Bern, NC 28562  
(252) 638-7370  
[ccc-careerprograms@cravencc.edu](mailto:ccc-careerprograms@cravencc.edu)